

Pacific Life Re announces two senior appointments in Asia Pacific

Singapore (18th November 2016) – Pacific Life Re is pleased to announce the appointments of Mr Jeff Cook as Head of Underwriting & Claims, and Ms Vivian Wei as China Representative.

Jeff will be overseeing a number of Pacific Life Re Asia teams. His key focus lies in the delivery of underwriting and claims risk management solutions for the company's growing client base, and expand the footprint of the UnderwriteMe digital protection new business platform. In addition, he will oversee the business growth of Pacific Life Re through the introduction of new product ideas to the market, including origination through alternative distribution channels, and the marketing communications function. His 30-year career spans roles in strategy, sales, product development, project management, and chief underwriter positions across the UK, Hong Kong, and Singapore.

Vivian's appointment is to support Pacific Life Re's growth into China. She will initially be based in Singapore, but plans to move to China next year when our representative office is established. She has over 17 years of experience in the life insurance industry, undertaking both local and regional roles.

Alex King, Managing Director of Pacific Life Re in Asia, commented, "We are pleased to welcome both Jeff and Vivian into the Pacific Life Re Asia team. Both of them come with a wealth of experience, established networks, and vast knowledge of the industry, and are both key hires for us to ensure we continue to offer high quality service to our clients in our target markets."

About Pacific Life Re

Pacific Life Re works with clients in Europe, Asia, Australia, and North America to manage their mortality, longevity, and morbidity risk. Pacific Life Re Limited is a wholly-owned subsidiary of Pacific LifeCorp, and is regulated by the Prudential Regulation Authority and the Financial Conduct Authority.

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